



MaSC Project Workshop 2

Speaker Biography: Dr Darrell Jaya-Ratnam

Dr Jaya-Ratnam founded DIEM after having worked for the UK MOD, where he specialised in Operational Analysis aka Operations Research. He then worked at strategy firm McKinsey and Co, where he was part of the team that implemented the CADMID process for the MOD and other strategic analysis approaches in a number of major commercial organisations.

Since founding DIEM in 2002 he has led on a range of projects using the DIEM approach. This approach uses causal maps as the basis for stakeholder workshops to generate data and insights, and then turns the causal maps and data into models and simulations that can be used to test options and quantify benefits.

He has a PhD from the Royal Military College of Science, a degree in engineering from Cambridge University, and lectures on strategy at Birkbeck College, University of London.

